

# Guidelines

1. Handcrafted and unique quality items will be accepted in the arts and crafts area of the event. The NoHo Theatre & Arts Festival (FESTIVAL) reserves the right to jury any item into the event based on uniqueness, quality and product mix. Acceptance of your medium does not constitute exclusivity.
2. All work must be appropriate for family viewing.
3. Exhibitors will adhere to event opening and closing times set by the FESTIVAL.
4. Exhibitors must conform to all entry and exit traffic patterns on event days.
5. Exhibitors must sell only from their designated space. No roving or moving to another location without permission from the FESTIVAL.
6. Exhibitors are responsible for set up and tear down of their own displays. All exhibitors must clean area before leaving the event each day.
7. Exhibitors must comply with fire codes.
8. Booths must conform to size restrictions on all sides and not infringe on walkways or neighboring booth spaces.
9. No dogs or pets of any kind will be allowed, with the exception of seeing eye dogs.
10. Alcoholic beverages are prohibited, except in designated areas.
11. Exhibitors will cooperate in any way necessary to provide a safe and enjoyable event for attendees as well as fellow exhibitors.
12. Sharing a booth is NOT permitted.
13. All exhibitors must have a California State Board of Equalization seller's permit. Applications can not be accepted.
14. All exhibitors should have their own liability insurance.

15. Refunds will be made ONLY if a written request is received no less than FOUR (4) WEEKS prior to the event. A \$75.00 cancellation fee will be deducted from all refund checks. No refunds will be given due to bad weather or other acts of nature.

16. Application does not guarantee acceptance into this event. The FESTIVAL reserves the right to include items based on the criteria set forth in Guideline #1. All decisions by the FESTIVAL are final.

17. Exhibitors are responsible for set up and clean up and securing their own booths. Overnight security will be provided on Saturday night, allowing exhibitors to leave displays in place. Securing contents will be the exhibitors' responsibility. The FESTIVAL assumes no liability for any lost, stolen or damaged items. Overnight and exhibitor parking is available.

18. In submitting this application, I agree to abide by the rules and conditions governing the FESTIVAL as stated above, and hereby declare that all items to be sold are listed within. I agree to hold the City of Los Angeles, the FESTIVAL, North Hollywood Community Forum and the Universal City /North Hollywood Chamber of Commerce and their officers, agents or employees, harmless for any resulting loss or damage occurring to any person (s) or property.

**By signing below, you agree to the above guidelines.**

<b>Signature:</b> _____
<b>Name:</b> _____
<b>Date:</b> _____

Office Use Only  
 Amt. Rec.d: \$ \_\_\_\_\_ CK/M.O.  
 Date Rec.d: \_\_\_\_/\_\_\_\_/\_\_\_\_ Space #: \_\_\_\_\_

# Arts & Crafts Application

<b>Business Name:</b>		
Contact Person (s):		
Address:		
City:	State:	Zip:
Day Telephone:	Evening:	
Fax:	E-Mail:	
California Resale #: <i>Contact Your Local State Board of Equalization</i>		
Describe Your Product:		

Specs	Cost	√
Booth Space - 10x10 <b>Canopies are required for event consistency</b>	\$275	
<b>If you do not have a canopy</b> Canopy Rental Includes: (1) 10x10x8 Canopy & (1) 8' Table and 2 Chairs	\$175	
Electricity - 110 volt/20 amps (1 plug) <i>Necessary only if your display requires electricity. There is plenty of light during the Festival.</i>	\$25	
	<b>Total</b>	<b>\$</b>

**Please submit a signed application and the following items by**

**April 12, 2004:**

1. **Two photos of your product & display (Photos can not be returned)**
2. **CASHIER'S CHECK or MONEY ORDER payable to:**

**North Hollywood Community Forum  
 11645 Margate Street  
 North Hollywood, CA 91601**

*All Approved Exhibitors Will Receive a Confirmation & Event Packet*

For Vendor Information:  
 Lisa at 818-501-7113 or lisa@nohoartsdistrict.com

For Additional Applications and General Festival Information:

**www.NoHoArtsDistrict.Com**

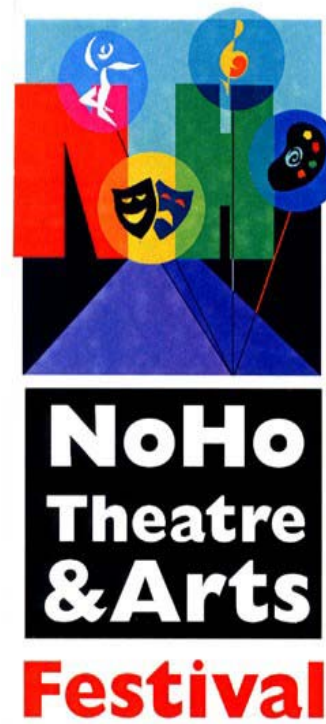
## NoHo Theatre & Arts Festival

North Hollywood Community Forum

11645 Margate Street

North Hollywood, CA 91601

[www.nohoartsdistrict.com](http://www.nohoartsdistrict.com)



## Arts & Crafts

We would like to invite you to be one of the select **Arts & Crafts Exhibitors** at the 12th annual NoHo Theatre & Arts Festival in North Hollywood — Los Angeles' Official Arts District. This eclectic two-day festival features live theatre, arts & crafts, fine arts, dance, music and international cuisine. It is one of the largest and longest running arts events in Southern California.

Through our targeted marketing efforts, more than 40,000 people visited the Festival in 2003 and this year's attendance is expected to exceed more than 50,000. This is the perfect opportunity to showcase your hand-crafted work to a large audience of arts lovers.

**May 15-16, 2004**

**The Festival's goal is to produce and present the highest quality arts and entertainment event in Southern California and will feature the following exciting venues:**

- *An enhanced artisan area located in the heart of the Festival featuring local arts and craft exhibitors*
- *A collection of 12 theatres hosting more than 125 theatre performances*
- *A special concert stage designed to attract headline musical and performing arts groups from a variety of genres*
- *An enlarged "Kids Kourt" stage providing a children's arts, dance, theatre & music playground*
- *A fine arts section featuring Los Angeles' emerging artists comprising all art forms*
- *An international food court with beer garden to satisfy everyone's palate*

**See You at the NoHo Theatre & Arts Festival 2004!**